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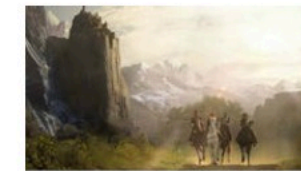
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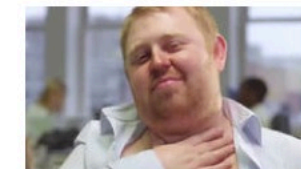
Marks & Spencer: Follow The

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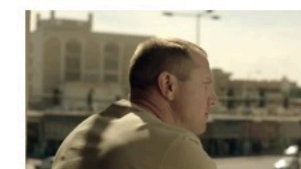
Latest



Forest Essentials: Warrior Princess



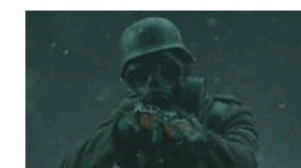
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Air Wick: Home is in the Air



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Fairies

Published on 7th November 2014 | Issue 154 [@shotscreative](#)

Continuing on from [last year's advert](#) Marks & Spencer's introduces the festive fairies Magic & Sparkle to spread some Yuletide love. The ad is created by [RKCR/Y&R](#) and sees the magical sprites casting spells to make Christmas that little bit more magical all set to the tune of *Fly Me To The Moon*.

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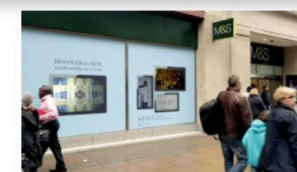


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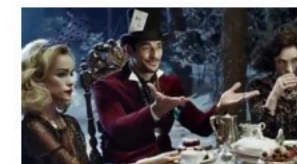


Creative connections

Agency	RKCR/Y&R
Production	Independent Films
Post Production	MPC London
Editing Company	Whitehouse Post
Agency Producer	Jody Allison
Copywriter	Pip Bishop
Creative	Chris Hodgkiss
Director	Philippe André
Executive Producer	Martin Sobotka, Verity White
Producer	Cathy Green
Director of Photography	David Ungaro
Editor	Russell Icke
Music	Native



M&S Gets Interactive with Window Display



The Art of Christmas



Marks & Spencer: Magic and Sparkle

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Director **Philippe André**
Executive Producer **Martin Sobotka,**
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