



# 16 categories, 16 winners

The Bloomsbury Ballroom, London - 13 November 2014

---

[home](#)

[Shortlist](#)

[categories](#)

[attend](#)

[judges](#)

[sponsors](#)

[winners 2013](#)

[the good loser](#)

[contact](#)

## Shortlist

Agency of the Year



## Best Animation in a Commercial

Sponsored by



*Donstroy Dream Away*  
*John Lewis The Bear and the Hare*  
*General Electric Childlike Imagination*  
*Honda Inner Beauty*  
*Nike The Last Game*  
*Amnesty International Pens*  
*Hive Taking Care of Business*  
*Lycra Lycra Moves You*  
*TalkTalk Winter Wonderland*  
*Cravendale Barry the Biscuit Boy*  
*Kenco Tattoo*

### JUDGES

Aron Hjartarson, Framstore LA  
Paul Weston, executive producer, Colonel Blimp London  
Elspeth Lynn, executive creative director, M&C Saatchi London  
Charles Petit, managing director, Irene Paris  
Hugh Todd, creative director, Leo Burnett London  
Rob Potts, ECD, Saatchi & Saatchi London  
Danny Fleet, managing director, Hotspur & Argyll London