

Saatchi & Saatchi | New Directors' Showcase

**25
25**
25th Anniversary

Thank you Philippe André



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The countdown to the 25th edition of Saatchi & Saatchi's New Directors' Showcase (NDS) at Cannes Lions International Festival of Creativity has begun.

To celebrate 25 years of the NDS, Saatchi & Saatchi have invited 25 NDS alumni to create 25x25: an experiment in film, which will be premiered in Cannes on Thursday 25 June.

Leading up to the film's premier in Cannes, one of the 25x25 directors will be revealed each day, along with their original film from the NDS archive.