

◀ Prev Post

Next Post ▶

## WORLD PREMIERE OF 25×25: AN EXPERIMENT IN FILM AT CANNES LIONS

June 18, 2015 | [Saatchi APAC](#)



At Cannes Lions International Festival of Creativity on Thursday 25 June, Saatchi & Saatchi will reveal a film created by 25 New Directors' Showcase illuminati. To celebrate 25 years of the NDS Saatchi & Saatchi invited 25 now distinguished director. The unique 25-minute film – titled '25×25' – will be premiered at the Palais des Festivals during a one-off screening sponsored by Corbis, a leading digital media company.

"25×25 is a celebration to thank the amazing directors who have made the NDS possible, and is testament to the enduring popularity of the Showcase," says Pablo Del Campo, Worldwide Creative Director of Saatchi & Saatchi".

### // RELATED POSTS //

[Saatchi & Saatchi Celebrate 25 Years of the New Directors' Showcase in Cannes](#)

[24th Saatchi & Saatchi New Directors' Showcase Premieres at Cannes Lions](#)

[Saatchi & Saatchi APAC Represents On Cannes Lions Jury List](#)

### // RECENT POSTS //

[Saatchi & Saatchi Appointed Regional Creative Agency For FWD Group](#)

[Rebecca Liu Named PR Professional Of The Year At 2015 PRWeek Awards Asia](#)

[World Premiere Of 25×25: An Experiment In Film At Cannes Lions](#)

['Child Labor Free' Working With Saatchi & Saatchi New Zealand](#)

[Toyota Appoints Saatchi & Saatchi To Launch New Toyota Corolla Campaign](#)

### // AGENCY LINKS //

[Saatchi & Saatchi Worldwide](#)

[Ace Saatchi & Saatchi, Philippines](#)

[Saatchi & Saatchi Australia](#)

[Saatchi & Saatchi Fallon, Tokyo](#)

[Saatchi & Saatchi New Zealand](#)

[L&K Saatchi & Saatchi](#)

[Saatchi & Saatchi Sri Lanka](#)

### // CONTACT US //

Following the premiere of 25x25, the NDS 'Class of 2015' will be revealed in the screening of the 2015 Showreel.

Director Jake Scott commented: "As accolades go, I think being selected for the New Directors' Showcase was of the highest honour. When you're just starting out and full of enthusiasm, but also self-doubt, an affirmation like this is fantastically energizing to your confidence! It's inspiring to see the selections made each year and even a little intimidating!! I still think it's one of the most interesting aspects of the festival."

Director Daniel Kleinman added: "I'm sure being selected for NDS early in my career brought me more attention than I might have had otherwise. I quite like attention, and welcomed the boost to my nascent stratospheric career. Thanks Saatchi & Saatchi."

25x25: An Experiment in Film by;

Daniel Kleinman  
Dawn Shadforth  
Floria Sigismundi  
Jonathan Glazer  
Michel Gondry  
Ivan Zacharias  
Traktor  
Dante Ariola  
Ringan Ledwidge  
Antoine Bardou-Jacquet  
Carl Erik Rinsch  
Noam Murro  
Tim Bullock  
Dougal Wilson  
James Rouse  
Jamie Rafn  
Fredrik Bond  
Philippe Andre  
Jake Scott  
Ne-o  
David Wilson  
Daniel Wolfe  
Ilya Naishuller  
Vania Heymann  
Charlie Robins

Tags: [New Directors Showcase](#)

Category: Events, Global



Tweet

0

J'aime

0

**NO COMMENTS**

**// CONTACT US //**

Saatchi & Saatchi Asia-Pacific  
3D River Valley Road  
# 03-01 Clarke Quay  
Singapore 179023

Tel: + 65 6339 4733  
Fax: + 65 6339 3916