

Philippe André

INDEPENDENT FILMS

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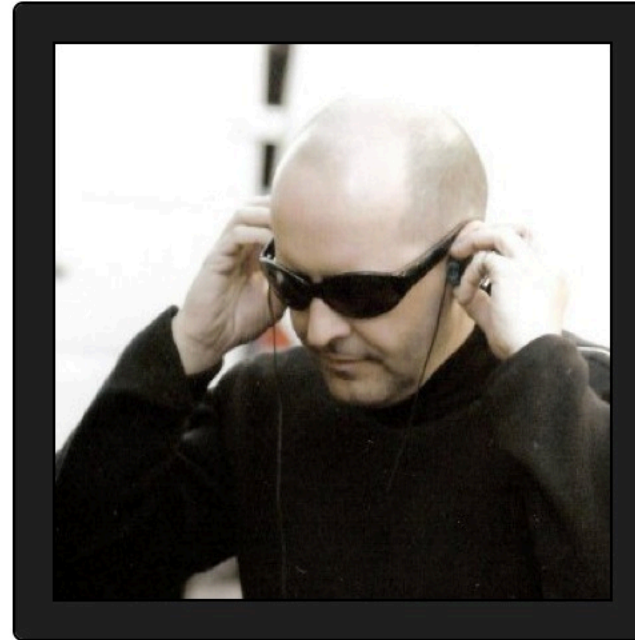
Roster

Philippe André

INDEPENDENT

Philippe André has proven immensely adept across a range of film-making disciplines and continues to produce dazzling TV commercials on a regular basis.

He's often at his best when asked to breathe life into inanimate objects and has an uncanny ability to provide the crucial touch of humanity that can make all the difference to a brand's advertising.



How did he get started? After growing up in Brittany, he headed to Paris to study music but ended up making documentaries instead.

So what you're saying is: he walked into the wrong classroom and was too embarrassed to say anything? Possibly. But it's all worked out rather well for him. We've no idea whether the music world lost a superstar but the directing world certainly gained one.

After a stint at the Museum of Modern Art and The Pompidou Centre, André began directing pop promos and immediately began winning awards.

Directors

Philippe André

Matt Devine

Gary Freedman

James W Griffiths

Edward Housden

Daniel Levi

Henry Mason

Matthew Pollock

Mitch Stratten

Philippe André

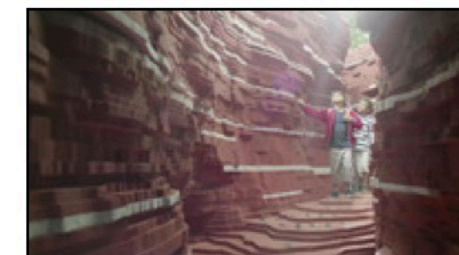
Marks & Spencer
"Magic and Sparkle" 90s
Nov 2014



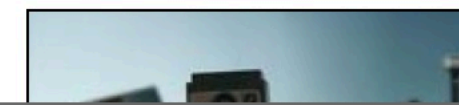
Lycra
"Moves You" 60s
Sep 2014



McDonald's
"Books" 60s
Nov 2013



Orange
"Speed Trials" 40s
Jun 2012



Isn't there a Quentin Tarantino connection? You're thinking of his short film 'The Bridge' which was shown ahead of Tarantino's 'Jackie Brown' when it was in the cinemas.

And from there he went on to make commercials? It was the obvious move for such a skilful director and - as you'd expect - the boy's done good.

His Peugeot 407 ad won enough awards to be ranked fourth in that year's Gunn Report and he secured an unusual accolade in 2007 when a 90" commercial he made for Ford became one of the most watched of all time when it was shown simultaneously to eighty million viewers in eighteen countries across Europe during football's Champions' League Final.

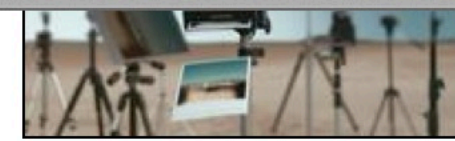
Wow. A few of those eighty million must have bought a Ford after seeing that, wouldn't you say? You'd hope so.

Has he made any more short films? Loads. In 2013 'Delicate Gravity' won him the 'Best of Festival Award' at the Palm Springs International ShortFest and was shown at the Cannes Film festival that same year.

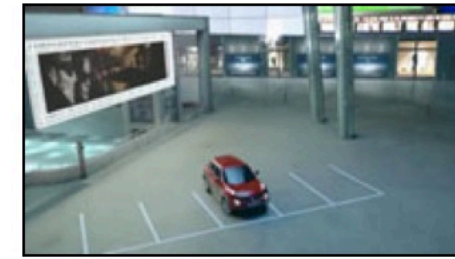
He's also co-written two English-language films: 'The Briefest Second' and 'Starless'... both currently in development.

Blimey, he's clearly a talented lad. We did say.

Philippe André at Independent Films



Nissan Juke
"Stay Awake" 2 mins
Sep 2010



Homebase
"Carlisle Kitchen" 30s
Mar 2010



Citroën
"Crane Fun" 60s
Dec 2009



Ford Mondeo
"Desire" 90s
May 2007



Peugeot 407
"More Toy Cars" 40s
Sep 2004

