


You are here: [Front Page](#) | [ScreenWork](#) | Philippe Andre Directs Powerful Assault/Abuse PSA For CLM BBDO, Paris

Philippe Andre Directs Powerful Assault/Abuse PSA For CLM BBDO, Paris

By Robert Goldrich  Friday, Nov. 11, 2016

163 views 

Follow SHOOT:



Subscribe To SHOOT ePubs

Categories

- Behind The Scenes
- Broadcast Promotion
- Commercial
- Competition
- Digital Billboard
- Educaton,Demo,How-To
- Interview
- Long form excerpt
- Music Video
- Short film
- Title Sequence
- Trailer
- Webisode

[View all video categories](#)

Tags

["Seduction"](#) ["Stargate Universe"](#)
["The Power of Two"](#) ["Vac Wars"](#) ["Wake Up"](#)
["Weeds"](#) ["What's Eating You"](#) [#AICPGives](#)
[#feeltheree!](#) [#film](#) [#moremoneythanyouthink](#)
[#UWantIt](#) [+jacksonkarinja](#) [10 Pounds Down](#)
[11.22.63](#) [16mm](#) [180 Amsterdam](#) [180LA](#)
[1stAveMachine](#) [2000Strong](#)
[2010 INTERCOM competition](#)
[2012 UEFA European Football Championship](#)
[20th Century Fox](#) [2150](#) [24](#) [26](#) [26 Creative](#)



 Description

 Share

Embed

 Add to Favorites



CLM BBDO, Paris, conceptualized this sexual assault awareness campaign, the centerpiece of which is this powerful short entitled "Laura."

The title character is seen typing online, sharing her account of being attacked by her ex-husband. She's seeking answers online but gets the wrong ones. To get the proper, accurate, helpful feedback, an alternative source is identified--the campaign's sponsor, French non profit Collectif Féministe Contre le Viol (Feminist Collective Against Rape).

Philippe Andre directed via Wanda Productions.

Credits

Client Collectif Féministe Contre le Viol (Feminist Collective Against Rape) **Agency** CLM BBDO, Paris Matthieu Elkaim, creative director; Charles Dessaux, art director; Sebastien Duhaud, creative writer; Julien Sanson, producer. **Production** Wanda Productions Philippe Andre, director; Jean-Pierre Crapart, producer; David Ungaro, DP. **Editorial** Yann Malcor, editor. **Audio Mix** Schmooze Paris

Style: [Live Action](#)

Media Type: [Commerical: PSA](#)

Tags: [CLM BBDO](#) [Wanda Productions](#) [Philippe Andre](#)

Style: [Live Action](#)

Media Type: [Commerical: PSA](#)

Tags: [CLM BBDO](#) [Wanda Productions](#) [Philippe Andre](#)

0 Comments

SHOOTonline

1 Login ▾

♥ Recommend

↗ Share

Sort by Newest ▾



Start the discussion...

Be the first to comment.

[2C Media](#) [2D](#) [2d animation](#) [2DS Productions](#)
[2K Games](#) [2K16](#) [3 Advertising](#) [3008](#) [350 Action](#)
[360 video](#) [360i](#) [38 Studios](#) [3d](#) [3D animatio](#)
[3D animation](#) [3D models](#) [3D stereographic](#)
[3D stereographic visual effects](#)
[3DCG Stereo Consulting Group](#)
[4 Pines Brewing](#) [426 Inc.](#) [4k](#) [4Kase](#)

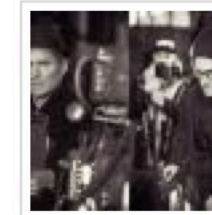
[View all video tags](#)

ON MYSHOOT NOW

[Profiles](#)

[Companies](#)

[Videos](#)



docter twins

Identical twin brothers Jason and Matt Docter are visual, comedic storytellers living in Los... [read more](#)



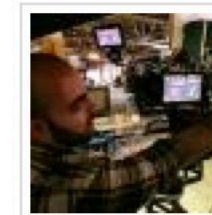
Chris Saul

Chris is a Cinematographer based in LA repped by Partos Co. looking for a (financially) good time!... [read more](#)



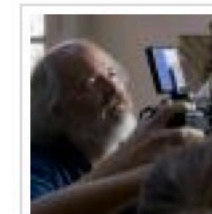
Jimmy Matlosz

A Cinematographer who also happens to Direct, Jimmy seeks honesty, and integrity! Jimmy came from a... [read more](#)



Abraham Roofeh

Abraham Roofeh's career started early on as a professional skater. While setting trends and hurling... [read more](#)



Brad

Born and raised in Texas, Brad has a passion for science f



SHOOT Suggests....

Sweet Rickey Launched Under Aegis of Lonborg, Cole, Burtnett

www.shootonline.com

AddThis



First Name

Last Name

Email Address

- SHOOT Dailies** - Published weekday evenings (M-F except holidays) for to keep you current. Includes all SHOOT & SPW News, Releases, Screenwork published throughout the day. [Click for a sample issue.](#)
- Brand New[s]** - Weekly on Wednesdays - All publicity news releases & new SPW screenwork videos posted on the SHOOT Publicity Wire (SPW) in past 7 days. [Click for a sample issue.](#)
- Screenwork** - Twice-Monthly compilation of ALL videos posted to SHOOTonline's Screenwork section. [Click for a sample issue.](#)
- SHOOT Featured Offers** - Occasional - relevant industry offers such as screening invites, educational opportunities, free event passes, awards season info, special discount offers, etc. [Click for a sample offer.](#)
- SHOOT >e.dition** - Weekly on Fridays - The Week's News, Features, Columns, Publicity Releases, and Screenwork posted to SHOOTonline from past 7 days. [Click for a sample issue.](#)

Select the ePubs wanted. After you SUBMIT below you'll receive an optin link via email to confirm and activate your sub. THANKS!

Top ↑



Our Network

- Facebook
- Twitter
- Stage32

About

- SHOOTonline & SHOOT Magazine
- Advertise
- Upcoming in SHOOT Magazine
- Subscribe
- FAQ

Rules & Policies

- SHOOT Copyright Notice
- SPW Copyright Notice
- Privacy Policy
- Spam Policy
- Commenting Policy
- Terms of Service (TOS)



SHOOT Suggests....
Sweet Rickey Launched Under Aegis of Lonborg, Cole, Burtnett