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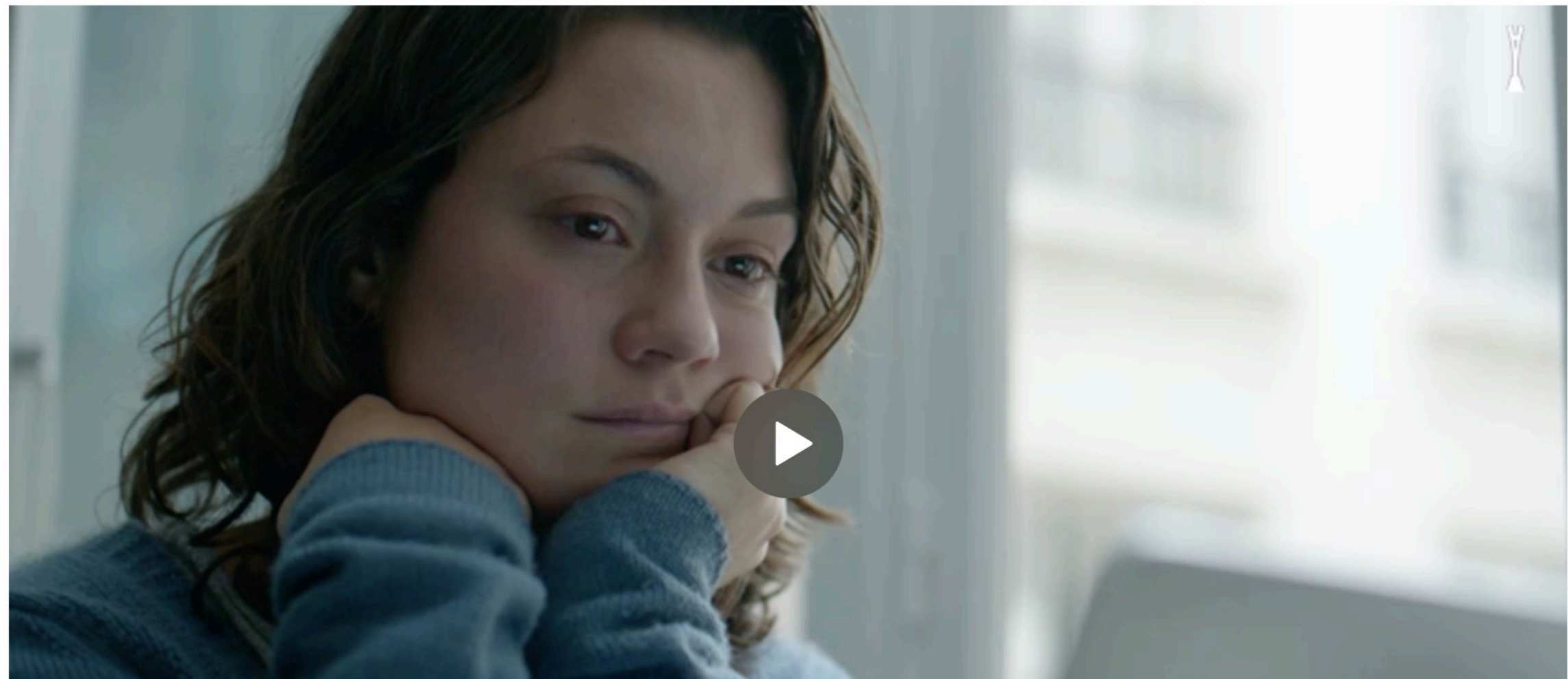
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LAURAJSD_90

Bronze Eurobest



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Client	COLLECTIF FÉMINISTE CONTRE LE VIOL
Category	A02. Script
Title	LAURAJSD_90
Product/Service	PSA
Entrant	WANDA PRODUCTIONS Paris, FRANCE
Idea Creation	CLM BBDO Boulogne-Billancourt, FRANCE
Production	WANDA PRODUCTIONS Paris, FRANCE

Credits

Name	Company	Position
Matthieu Elkaim	CLM BBDO	Creative Director
Sebastien Duhaud	CLM BBDO	Copywriter
Philippe André	Wanda Paris	Director

Philippe André

Wanda Paris

Director

Patrick Barbier

Wanda Paris

CEO

Julien Sanson

CLM BBDO

Head of Production

Charles Dessaux

CLM BBDO

Art Director

Brief Explanation

The film tells the poignant testimony of a violated woman who doubts and who seeks answers. She is alone at home and not knowing to whom to tell her story, she decides to tell it on a female forum. Unfortunately, in response to her discomfort, she only finds inappropriate or inappropriate comments, characteristic of the forums. A glacial shift that tells a lot about our times and our new habits. At the end, the film aims to guide victims to the right people: the professional ones that will truly help.



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