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Saatchi & Saatchi premieres highly-anticipated 25x25 film experiment at the 2015 New Directors Showcase at le Palais des Festivals in Cannes

Thursday 25, June 2015 at 8:00 PM by [Ricki](#)

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An experiment in film by:
Daniel Kleinman
Dawn Shadforth
Floria Sigismund
Jonathan Glazer
Michel Gondry
Ivan Zachariak
Traktor
Dante Arisa
Ringan Ledwidge
Antoine Bardou-Jacquet
Carl Erik Rinesch
Noam Murro
Tim Bullock
Dougal Wilson
James Rouse
Jamie Rafe
Fredrik Bond
Philippe André
Jake Scott
Ne-o
David Wilson
Daniel Wolfe
Ilya Naishtat
Vanja Heymann
Charlie Robins

Saatchi & Saatchi has just presented its highly-anticipated 25x25 film experiment at its New Directors Showcase to a crowd of 2,300 Cannes Lions delegates at le Palais des Festivals for a one-off screening sponsored by Corbis, a leading digital media company.

This year the Saatchi & Saatchi NDS honours a quarter century of supporting emerging directors. In a move away from technological firsts, the 2015 event put the

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Saatchi & Saatchi
New Directors' Showcase
25th Anniversary

A one-off screening
Palais du Festival
Cannes

10:00am
Thursday 25th June
2015

firsts, the 2015 event put the emphasis firmly on the directors' talents: 25 NDS directors were featured and now pass the baton to the class of 2015.

The list of directors who created the unique 1 minute films for 25x25 includes some of the most respected filmmakers in the industry including; Daniel Kleinman, Dawn Shadforth, Floria Sigismondi, Jonathan Glazer, Michel Gondry, Ivan Zacharias, Traktor, Dante Ariola, Ringan Ledwidge, Antoine Bardou-Jacquet, Carl Erik Rinsch, Noam Murro, Tim Bullock, Dougal Wilson, James Rouse, Jamie Rafn, Fredrik Bond, Philippe Andre, Jake Scott, Ne-o, David Wilson, Daniel Wolfe, Ilya Naishuller, Vania Heymann and Charlie Robins.

Says Pablo Del Campo, worldwide creative director of Saatchi & Saatchi: "The film 25x25 is a celebration to thank the amazing directors who have made the New Directors' Showcase possible. It is testament to the enduring influence of the Showcase on both commercial and experimental film. The legacy started with Paul Arden and Bob Isherwood. We thought that this year everything should be on screen. If you have a strong heritage you have to celebrate it."

Says Andy Gulliman, producer of 25x25 and Saatchi & Saatchi's worldwide director of film and content: "The New Directors' Showcase has mapped the cultural and commercial zeitgeist in each of its 25 years, and how it has shifted according to the tastes and technologies of the times. The willingness of each of the 25 directors to contribute to this experiment in film for the New Directors Showcase underscores the value of promoting emerging creative talent."

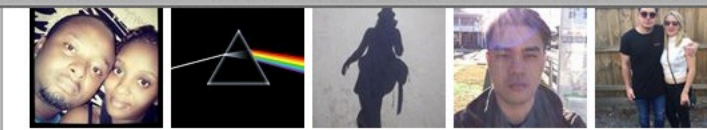
Following the premiere of 25x25, the NDS 'Class of 2015' were revealed in the screening of the 2015 Showreel.

The class of 2015 includes:

Ben Knight - ['Denali'](#)
felsoulmedia.com

Chandler Levack & Jeremy Schaulin-Rioux - Pup ['Guilt Trip'](#)
reprobates.tv

Charlie Robins - Klangkarussell ['Netzwerk \(Falls Like Rain\)'](#)
forever-pictures.com



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