

David Reviews

BITING THE HAND THAT FEEDS US SINCE 2002.

HTTP://WWW
DAVID
REVIEWS.COM

David Latest Work News Search Lists FAQs CraftWorks Subscribe Submit Ratings Contact Us

BMW "M5"

78s

2 October 2017



Sky Q
"Popcorn"

George said:

What's "Haich D"? Is that the next generation of high def?

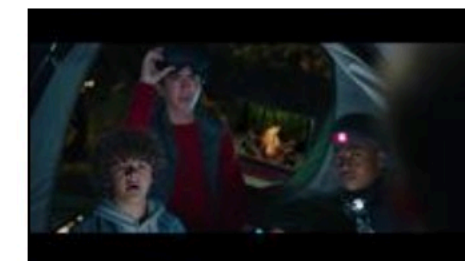
[CLICK HERE TO SEE CLIP](#)

QUICK SEARCH

SEARCH

Five Star Work

Verizon 60s
"Dark Ages" 31 Oct 2017



US internet provider Verizon jumps on the Stranger Things bandwagon with this appropriately chilly camping story. Rather than demons and demogorgons, the monster at the heart of this ghost story will strike fear into the heart of any modern kid - slow internet. The performances are excellent, from the neighbour's dramatic delivery to the







Germany

Independent's Philippe André hits the desert in this attractive BMW ad which launched their new M5 model by paying tribute to their motorsport heritage. As the saloon reaches top speed, it literally leaves its predecessors in the dust as director André, DP Óttar Guðnason and their crew craft an elegant sandstorm. Once cutting-edge designs swirl in a flurry of blueprints; horsepower yields to a new challenger; while the M3 rally car becomes a mere spectator.

Harsh strings lend a brooding edge to proceedings, while aerodynamic sound design conveys the M5's premium rush. By surpassing its own standards, the car maker challenges its rivals to keep up.



Creative Agency: Jung Von Matt / Alster
Film Production: Markenfilm (Hamburg)
Director: Philippe André  (repped by Independent  )
Producer: Katherine Smithson
Cinematography: Óttar Guðnason
Editor: Thierry Hoss
VFX: The Mill 

ADD OR AMEND CREDITS RELATING TO THIS CLIP

EMAIL CREDITS RELATING TO THIS CLIP



Cars

HOW DO YOU RATE IT?

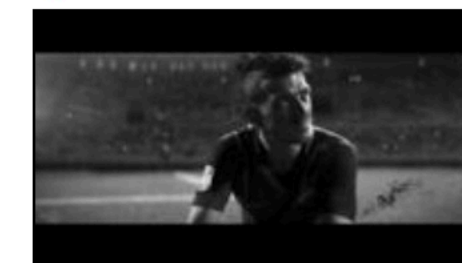
BRILLIANT

GOOD

OKAY

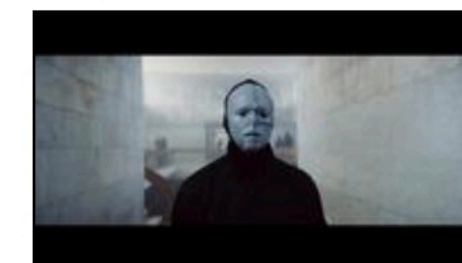
POOR

Sky Sports 66s
 "For the Love of Sport" 31 Oct 2017



Skunk's Brent Harris draws a crowd in this classy Sky Sports ad. A heavy challenge lands Roma's Alessandro Florenzi on his backside. Fortunately, there's a helping hand or two on standby. Fans flock from all over the city to help Florenzi rise again. It's an impressive spectacle - mind you, we doubt Florenzi can expect such help every time he hits the deck. Man's got to learn to pick himself up.

Oxfam 2 mins 20s
 "The Heist No One Is Talking About" 30 Oct 2017



Why should we get angry when corporations don't pay their taxes? Obviously there's a sense that it's unfair, but that sits uneasily alongside the idea that it's rational to minimise our tax burdens. A lot of people acknowledge that they'd probably take advantage of loopholes to avoid paying tax if their wealth put them in a position to do so.

Hornbach 45s
 "Sledgehammer" 30 Oct 2017

