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## English

Belgian band Hooverphonic recount their emotive *Mad About You* to a humanoid latex plant reminiscent of *Little Shop of Horrors*. Director Philippe André wanted the relationship between the girl and the plant to appear as complex and dramatic as a human relationship – a difficult task. Budgetary constraints meant the emphasis was on a simple idea, rather than special effects. However, the animatronic plant by Millennium Effex had a collapsible ribcage to aid its tragic death scene.