

## NEWS

### Andre's All Saints clips at the movies

In what is thought to be a first for a UK music video, two new promos for the All Saints, directed by French director Philippe Andre, will be shown in cinemas on general release as an opener to the new Quentin Tarantino movie Jackie Brown when it goes out on general release in Britain in early April.

London Records' commissioner Alan Parks says, "We were doing the post production for Under The Bridge at Buf in Paris which has done a lot of film work when the idea came up to give it a theatrical release."

Richard Connell, marketing manager of London, approached Buena Vista about placing an All Saints short film with the UK release of *Scream 2* several months ago. This has now

changed to Jackie Brown, and a 'prequel' to Under The Bridge has been made for Lady Marmalade, which go together to make a short film called The Bridge.

"As far as we know this hasn't happened for many years, if ever, but the film company were very keen to get involved," says Parks. More than 250 film prints have been made of The Bridge, which was produced through Freedom Films for London.

### All change at The End

The British commercials and music video operation of The End is now headed by Julia Reed, formerly ceo of Tony Kaye's company in the USA. Reed has replaced Nicolas Myers, who opened The End's new UK office around eight months ago.

Annie Hart, who has previously worked for Partizan Midi Minuit, has also joined The End as a

producer, and Kate Elson, formerly with RSA/Black Dog, has joined the company as directors rep for commercials and PR handler. She says, "We're looking for a full-time rep for promos."

The End's roster of directors, based in the UK and US, includes Nick Egan, Ringan Ledwidge (who recently directed a video for American band Bond), Jeff & Joel, Julian Seri, Tryon George, Nick Rafta, Zach Snyder and Sean Sutter.