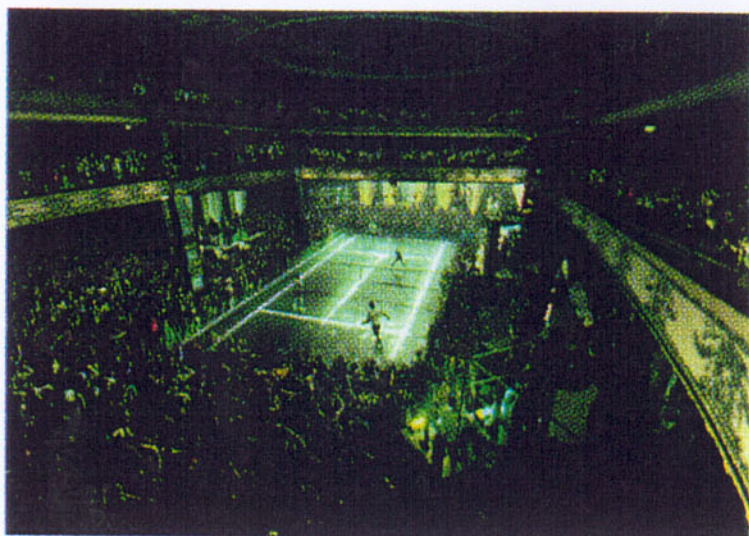


Tennis club like no other



Four of the best tennis players in the world, one of the best DJs and a couple of hundred serious clubbers have been brought together to make an energetic new commercial for Adidas.

The ad (above) stars Martina Hingis, Marat Safin, Jan-Michael Gambill and Anna Kournikova and is set in a smoky New York nightclub. It features the players taking part in a speedy game of doubles in the centre of a dance floor in time to the music of DJ Roger Sanchez. The endline is "Welcome to the tennis club".

"Everything was shot live," explains director Philippe Andre of Harry Nash. The ad breaks this month in Australia. It was written by Will Farquhar and Ian Ducker of Leagas Delaney

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