



Philippe André: Morcheeba *World Looking In* promo

Director Philippe André
Production Harry Nash, London
Director of photography Tim Maurice-Jones
Art director Careen Hertzog
Telecine Frank: MPC, London

Offline Richard Orrick; NWH, London
Online Stephane Allander; MPC, London
Record company East West Records, London
Commissioner Nisha Parti

This track from British band Morcheeba received widespread publicity when it was used in a car commercial, but André's video undoubtedly does more to capture the mood of the song. Travelling in a vintage BMW, the band and their car emerge from a tunnel shrunk down to the size of toys. Their vehicle is the plaything of twin boys who take turns to 'drive' it around their sprawling country home, along carpeted corridors, down bannisters, before

unceremoniously dunking it in a fishbowl. The band and car were shot against a blue-screen, acting out their imagined reactions to the various scenes, and the background footage was filmed using a DV camera turned upside down to get more of a floor-level perspective.