

PROMOS

Morcheeba in miniature for World Looking In

Morcheeba's latest promo *World Looking In*, from the album *Fragments of Freedom*, has finished post-production at The Moving Picture Co.

Director for East West Records, Philippe Andr of *Battlecruiser* (part of commercials specialist Harry Nash), had to find a way of miniaturising the band and a car, allowing them to interact with people, cats and fish.

Having first shot the real-size car (and artists) against green-screen, the scenes from inside the car were then shot



Green-screen and Inferno helped bring the band down to size

on hand-held DV to get as low to the ground as possible.

Three MPC Inferno artists spent five days achieving a "soft, subtle look," says Andr, "that makes it more like film than video."